

Newport Brass Displays New Products at 2011 DPHA Conference

High-End Decorative Plumbing and Hardware Professionals Gather in San Jose to Share New Products and Ideas

Santa Ana, Calif. (August 2011) – Excitement and anticipation around the Decorative Plumbing & Hardware Association (DPHA) Annual Conference and Product Showcase grows with each year. For 2011 the event will take place October 14-16 at the San Jose Convention Center.

During these three days DPHA members view new products, exchange ideas with peers, and gain knowledge on process and operational improvements that encourage sales and business growth.

Newport Brass is proud to be exhibiting their new products at the 2011 DPHA Conference. The new bath collections include the following:

ITHACA – Much like Greek architecture, smooth columns create the foundation for the faucet and handles which are then accented by soft concentric rings at their base.

KIARA –The proud arch of the spout and the fountain-like handles feature a ridge that accentuates the fresh design elements found in this collection.

METRO – Metro exemplifies modern design with its clean, precise lines and superb combination of two basic geometric forms.

PRIYA – Water seems to leap from the perfectly arched “C” shaped spout that is the center of Priya’s modern design.

KEATON – Perfectly round bars turn at precisely angled corners creating a sleek, contemporary design aesthetic.

Also on display will be new accessories in the Secant Collection as well as the new Cinu accessories from GINGER (another premium decorative plumbing brand manufactured by Brasstech, Inc.)

An Exposed Tub Riser Stabilizer Kit will be part of the Newport Brass exhibit at the DPHA event. Because free-standing bath tubs have gained in popularity, Newport Brass has created a product that can be used to stabilize the exposed tub risers with an attachment to a wall or an overflow pipe.



Keaton



Priya



Metro



Ithaca



Kiara

For many years Newport Brass has been very involved in the Association with several executives from Newport Brass serving on the leadership board. Throughout the year the DPHA serves Newport Brass and others in the high-end decorative plumbing and hardware industry by keeping its members on the leading edge of design and technological innovations.

About Newport Brass and Brasstech

Nationally-known interior designers and architectural specialists turn to Newport Brass for its wide choice of finishes and impeccable design details. Newport Brass handcrafts the finest fixtures with strict testing and quality assurance measures, adding innovative technology for product excellence.

Newport Brass is available in fine showrooms in major cities throughout the US. Newport Brass lavatory faucets are compliant with the EPA's WaterSense standards for water efficiency delivering water savings without any perceptible loss of water volume and meet all applicable US Federal and State material regulations.

Brasstech, Inc. is a business unit of Masco Corporation (NYSE: MAS) headquartered in Taylor, Michigan. Masco Corporation is one of the world's leading manufacturers of home improvement and building products, as well as a leading provider of services that include the installation of insulation and other building products.

For additional information regarding exciting new products, consumers can visit www.newportbrass.com or call 949.417.5207

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